

# ARKANSAS AUDUBON SOCIETY MISSION STATEMENT

## OUR MISSION

To inspire Arkansans to care about birds and their habitats, the threats they face, and their connections to us.

## OUR CORE VALUES

Conservation – to protect Arkansas birds and their habitats.

Education – to increase knowledge and appreciation of birds and their environments.

Fellowship – to enjoy birds and each other's company.

Diversity and Inclusivity – to promote diversity within our membership, leadership and programming.

## OUR ACTIONS

Conservation: We promote the conservation of birds and their habitats through advocating to decision-makers, funding research and conservation projects, certifying bird-friendly properties, and connecting people to the joys of birding.

Education: We educate members and the broader community through our meetings and convention programming, the Arkansas Bird Records Database, the ARBIRD-L Discussion List, Arkansas Hotspots webpage, the Halberg Ecology Camp, scholarship awards, and research produced through grants from the AAS Trust.

Fellowship: We cultivate community by bringing birders and other wildlife enthusiasts together during our statewide conventions and field trips, and through our quarterly newsletter, the AAS website, online discussions providing support to new and existing members, and our social media presence on Facebook, Twitter and Instagram.

Diversity/Inclusivity: We promote inclusion, diversity, equity and accessibility across our membership, leadership and programming. Protecting and conserving nature takes all of us, regardless of our cultural, social, political or other differences, to preserve the diversity of the natural world so that future generations may enjoy it too.

## WHAT YOU CAN DO TO HELP

- Become an active member and invite friends and family to join.
- Volunteer for and participate in special projects including leading or organizing field trips for your area, participating in bird surveys and CBCs, and assisting during our conventions.
- Volunteer your time to our leadership team and/or Board and help us grow our organization's talents.
- Donate to the AAS Trust, the Arkansas Audubon Society and/or Audubon Delta.
- Support our research efforts by helping us expand the audience on critical issues facing birds and their habitats.
- Protect birds by preventing bird window collisions and harm from outdoor cats, advocating for Lights Out during migration, cultivating native plants and certifying your yard or other properties as "Bird-Friendly."